

Tests are here again. I'm sure you don't have time to read my English News on the morning of the first day of tests, but I thought I'd make it for you anyway. Maybe you can read it at lunchtime, for a bit of stress relief¹. And don't worry. Your tests are nearly over and then you have no more tests this school year. No more tests until June! And you are a little closer to graduating. Maybe you will become a teacher. And maybe you will have to make tests every few months. And, if you do become a teacher, you can make really really easy tests. And your students will love you.

Something You Don't Know (YouTube)

1. YouTube was started in February 2005 by three friends. Google then bought it in November 2006 for \$1.65 billion². Now, YouTube is worth about \$100 billion.
2. 7 hours of video are uploaded to YouTube every second.
3. The very first video was uploaded on April 23rd, 2005. It's a video of one of the founders³ going to the zoo. YouTube was started because they didn't have a good way of sharing videos⁴.
4. More men than women watch YouTube. 38% female, 62% male.
5. The largest percentage⁵ of viewers are 35 to 44 years old.
6. YouTube costs⁶ Google \$6.5 billion a year to run⁷. The company only just makes a profit⁸.
7. The highest earner⁹ on YouTube is PewDiePie, who earns \$12 million a year.
8. The most watched video is still Gangnam Style, with 2,775,724,401 views.

Three of the glasses are filled with cool drink; the other three are empty. By moving only one glass, can you arrange them so the full and empty glasses alternate??

Last Week's Answers



Announcements

Tests on Monday, Tuesday and Wednesday. 4th grade short term study abroad explanation meeting on Friday. Extra studying on Saturday.
Good luck with your tests.

1 Billion Hours of YouTube Watched a Day

What did your grandparents do in the evenings? They probably¹⁰ read books or newspapers. Or maybe talked. What did your parents do? They probably watched TV. And what do you do? According to new figures¹¹, you probably watch YouTube. This week, Google, which owns YouTube, announced that over 1 billion hours of videos are watched on YouTube each day!



That means that YouTube is set to overtake¹² TV as the most watched medium¹³. And, to capitalize on their popularity¹⁴, YouTube are introducing a \$35 TV package¹⁵. You will be able to stream¹⁶ a select few¹⁷ TV channels over the Internet and you may never have to use a TV again. They already have deals¹⁸ with some of the major¹⁹ TV companies.

And TV companies are having to change the way that they do business²⁰. Advertising²¹ has to change and there will have to be a move to 100% on demand television²². The days of people wanting a TV schedule²³ are long gone²⁴. People want to be able to choose what they want to watch and when. YouTube isn't the only site that offers²⁵ this, but it is leading the revolution²⁶. I wonder what our children will watch in the evenings when they get home from work.



- 1.Stress relief ストレス緩和 2.Billion 10 億 3.Founder 設立者 4.Share video 動画を共有 5.Largest percentage 一番多い部分 6.Cost かかる 7.Run 経営する 8.Make a profit 利益を得る 9.Earn 金を得る 10.Probably 可能性がある 11.According to new figures 最近の数字によると 12.Set to overtake ~乗り越える 13.Medium マスメディア 14.Capitalize on their popularity ~の人気に便乗する 15.TV package テレビ場組パック 16.Stream ストリーミング配信する 17.Select few 選ばれた少数 18.Deal 契約 19.Major 重要な 20.Do business ビジネスを行う 21.Advertising 広告すること 22.On demand TV オンデマンドのテレビ 23.TV schedule テレビ欄 24.Long gone 昔に過ぎ去った 25.Offer 売り出す 26.Lead the revolution 改革を主導する